



# POP STAR<sup>®</sup>

ALL YOU NEED TO KNOW ABOUT THIS NEW HYDRANGEA SUPERSTAR

POP STAR®

# Giving you, **MORE BLOOMS** in less room,

## THE COLOR!

Blooms of either show-stopping electric blue or bright pink blooms (depending on your soil pH) bring dazzling color to the landscape all season long.

## THE POWER!

Pop Star® is a compact bigleaf hydrangea that blooms like nothing you've seen before!

## THE BLOOMS!

The lacecap blooms bring unique texture to the garden and are irresistible to bees, butterflies, and other garden pollinators.

## THE COMPACT SIZE!

Growing to only 18-36" tall and wide, Pop Star® is the perfect size for use in decorative containers, along a garden border, or as a focal point in the landscape.

### **POP STAR®** Bigleaf Hydrangea

Pop Star® is a compact hydrangea that brings unique texture and brilliant color to large and small landscapes alike.

Height: 18-36"

Width: 18-36"

Exposure:  
Morning Sun,  
Afternoon Shade

Hardiness Zone: 4-9

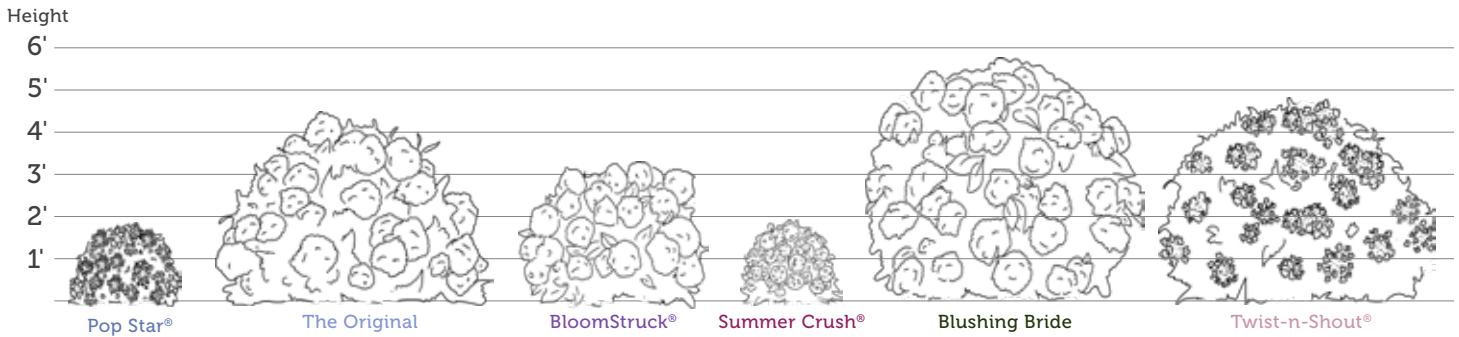
Heat Zone: 9

Shape:  
Mounded

Foliage: Bright Green

# Meet the COLLECTION

Pop Star® joins the family of the world's best-selling garden hydrangeas. Known for their ability to bloom and rebloom, disease resistance, and versatility in the landscape, Endless Summer® hydrangeas elevated this much-loved species to new heights and made them some of the most sought after plants in the world.



**THE ORIGINAL**  
Bigleaf Hydrangea

The Original was the first reblooming bigleaf hydrangea introduced in the collection. The Nantucket blue or soft pink flowers are a garden classic, and for good reason!



**BLOOMSTRUCK®**  
Bigleaf Hydrangea

Add up the vivid rose-pink or blue-purple flowers, striking red stems, and deep green leaves and you've got an unforgettable hydrangea that makes an impact.



**SUMMER CRUSH®**  
Bigleaf Hydrangea

Compact and covered in massive raspberry red or neon purple blooms, Summer Crush® is a must for decorative containers.



**BLUSHING BRIDE**  
Bigleaf Hydrangea

Providing an elegant touch to the garden, the large white blooms age with tones of blush pink. That's no surprise with a name like Blushing Bride.



**TWIST-N-SHOUT®**  
Bigleaf Hydrangea

The deep pink or periwinkle blue lacecap flowers have made Twist-n-Shout® a favorite for new and expert gardeners who want a larger hydrangea shrub.

Height: 3-5'
Width: 3-5'
Exposure: Morning Sun, Afternoon Shade
Hardiness Zone: 4-9
Heat Zone: 9
Shape: Rounded
Foliage: Bright Green

Height: 3-4'
Width: 4-5'
Exposure: Morning Sun, Afternoon Shade
Hardiness Zone: 4-9
Heat Zone: 9
Shape: Rounded To Spreading
Foliage: Dark Green

Height: 18-36"
Width: 18-36"
Exposure: Morning Sun, Afternoon Shade
Hardiness Zone: 4-9
Heat Zone: 9
Shape: Upright, Rounded
Foliage: Dark Green

Height: 3-6'
Width: 3-6'
Exposure: Morning Sun, Afternoon Shade
Hardiness Zone: 4-9
Heat Zone: 9
Shape: Upright, Rounded
Foliage: Dark Green

Height: 3-5'
Width: 3-4'
Exposure: Morning Sun, Afternoon Shade
Hardiness Zone: 4-9
Heat Zone: 9
Shape: Upright, Rounded
Foliage: Dark Green

POP STAR®

# Small, Plant **BIG IMPACT**



The compact size of Pop Star® makes it the perfect plant for various uses in the landscape. Plant Pop Star® in a decorative container to bring dazzling color to your patio, porch, or deck.

Plant a few along a garden path to create an enviable low hedge. Pop Star® proves that a plant doesn't have to be large to make a big impact.

## Pink OR Blue or both?

Pop Star® bursts with electric blue blooms when planted in acidic soil and blazes with bright pink blooms when planted in alkaline soil. This means you can change the bloom color to fit your desired color pallet and design aesthetic. Whether you prefer warm or cool tones in the garden, Pop Star® has you covered.

Need help  
changing the color  
of your Pop Star®?  
Scan here:



# The main **ATTRACTION** for guests and pollinators

Notice how the blooms on Pop Star® look different than other hydrangeas you may be used to?

That's because Pop Star® is a lacecap hydrangea. This style of bloom adds unique texture to the landscape that you can play with when designing your garden.



As an added benefit, the flat blooms feature an exposed fertile center where pollen exists in the flower. Therefore, this bloom is irresistible to bees, butterflies, and other garden pollinators!



# Perfect PLANT PAIRINGS

Choosing the right plants to pair with Pop Star® isn't hard, especially when you have this handy guide! Check out these ideas for inspiration on what to pair with Pop Star®, no matter your zone.

Zone 4-6

## Outdoor 'Entry'

Use Pop Star® as a low hedge along a pathway to visually draw the eye in.



**Feather Reed Grass**  
*Calamagrostis acutiflora* 'Karl Foerster'



**Ruby Stella Daylily**  
*Hemerocallis* 'Ruby Stella'



**Pop Star® Bigleaf Hydrangea**  
*Hydrangea macrophylla* 'Bailmacsix' PP33,703



**First Editions®  
Iceberg Alley® Sageleaf Willow**  
*Salix candida* 'Jefberg'

Zone 7-9

## Hydrangea Garden Bed

Mix perennial color and an evergreen shrub with this warm-climate celebration of hydrangeas!



**Cheyenne Spirit Coneflower**  
*Echinacea hybrida* 'Cheyenne Spirit'



**First Editions®  
Little Hottie® Panicle Hydrangea**  
*Hydrangea paniculata* 'Bailpanone' PP32,549



**First Editions®  
Vintage Jade Distylium**  
*Distylium* 'Vintage Jade' PP23,128



**Pop Star® Bingleaf Hydrangea**  
*Hydrangea macrophylla* 'Bailmaccs' PP33,703

# Perfect PLANT PAIRINGS

Zone 4-7

## Foundation Planting

The electric blue blooms  
add vibrancy and balance  
to this color palette.



First Editions®  
Little Hottie® Panicle Hydrangea  
*Hydrangea paniculata* 'Bailpanone' PP32,549

First Editions®  
Cobalt-n-Gold™ Hypericum  
*Hypericum kalmianum* 'PIIHYP-I' PP25,318



Easy Elegance®  
Paint the Town Rose  
*Rosa* 'BAItown' PP18,060



Cat's Pajamas Nepeta  
*Nepeta* x 'Cat's Pajamas' PP31,127



Pop Star® Bigleaf Hydrangea  
*Hydrangea macrophylla* 'Bailmacs' PP33,703

Zone 6-8

## Lining a Path

Like a textural carpet, Pop Star® adds beauty and drama as a low border.

First Editions®  
Cool Glow® Pomegranate Nandina  
*Nandina domestica* 'ZhNan53' PP32,422



First Editions®  
Straight & Narrow® Japanese Holly  
*Ilex crenata* 'PIIIC-I' PP29,578



Pop Star® Bigleaf Hydrangea  
*Hydrangea macrophylla* 'Bailmaccix' PP33,703



Easy Elegance® Kashmir Rose  
*Rosa* 'BAImir'



First Editions®  
Vintage Jade Distylium  
*Distylium* 'Vintage Jade' PP23,128

## Pop Star® Care Tips

Keep Pop Star® happy and healthy all season long by following these planting and care tips.

# Planting in the LANDSCAPE

### 1. Select a site

Make sure the site accommodates Pop Star® at its mature size of 18-36 inches tall and wide, receives morning sun and dappled afternoon shade, and the soil is well-drained and rich in nutrients. If needed, amend your soil at this time.

### 2. Get digging

Dig a hole that is slightly larger than the pot and deep enough so the base of where the plant meets the soil is flush to the ground. Once dug, place your plant in the middle and fill in with your soil.

### 3. Water

Using a garden hose, give your new Pop Star® a good soak at the base of the plant. Let the water soak in and water again.



# Or in decorative CONTAINERS



### 1. Pick a container

Make sure your container is at least larger than the one Pop Star® came in and has drainage holes in the bottom.

### 2. Fill the container

Use potting mix to fill up your container and place Pop Star® in the center, making sure the soil line is a couple of inches below the top of the container. Once placed, fill up the sides with potting soil so the soil lines match.

### 3. Water

Using a garden hose, water at the base of the shrub. Let the water drain through and then soak it once again.

# WATERING

Follow these watering tips to help your Pop Star® thrive!



Water in the morning to allow the water to soak into the soil and roots before the warmest part of the day.

Give your plant a good even soak. It's better to water deeply and less frequently than watering a bit every day

Water the ground underneath the entire width of the stems, which is called the dripline, and not just at the base.

Check the soil before watering and only water if the soil is dry

← This is the dripline!

Hydrangeas planted in containers tend to dry out quicker than those planted in the landscape, so check the soil every day, and water only when it's dry.



## Pop Star® Care Tips

Keep Pop Star® happy and healthy all season long by following these planting and care tips.

# FERTILIZING

Pop Star® is naturally a blooming machine, but applying fertilizer at certain times of the year can help get those blooms going. Keep these tips in mind when fertilizing Pop Star®:



Use a bloom boosting, slow-release, granular fertilizer.



Follow the directions on the packaging for how much to apply and where.



Apply once in early spring when you start to see new green leafy growth and again in July to help promote the rebloom.

# PRUNING

Like all Endless Summer® Hydrangeas, Pop Star® blooms on both old and new wood. Here are a few do's and don'ts to help your hydrangea bloom.



## DO Deadhead

- Deadheading is when you remove old blooms that are starting to fade. Doing this will help your plant use its energy to create new, beautiful blooms.
- To deadhead, take a pruner and cut the bloom off just below the flower and above the next set of leaves. This can be done throughout the summer, but you should stop in mid-fall.



## DON'T Prune!

- Pop Star® never needs pruning to keep its shape or to help it bloom. If you do prune, you might miss out on next year's early season blooms that are being set on your plant this year. So, keep it easy and don't prune your Pop Star®.
- If you must prune, wait until after Mother's Day and after the green leaves have emerged. Only prune off the brown stems that didn't survive winter.

# Winter PROTECTION

While Pop Star® is hardy through Zone 4, there are a few things you can do to help your plant stay warm and cozy throughout the winter.



## In the 'LANDSCAPE

- Water your plant until frost. When it starts going dormant and you see the leaves start to fall off, the snow and rain should be enough to keep it hydrated until next spring.
- Insulate your plant by making a nice mound of oak leaves, mulch, or pine needles around the base of the plant. This will help protect the roots from fluctuations in temperature.

## In a CONTAINER,

If you want to save the Pop Star® you planted in a decorative container for next year, follow these simple steps:

- If you can move the container, place it in an unheated and protected space like a garage or shed.
- If the container is too large to move, apply a thick layer of mulch around the base of the plant and wrap the sides of the container in a blanket.
- Continue watering your container Pop Star®. You will only need about 1 cup of water a month to keep it hydrated. And, like you do when watering throughout the year, make sure you're doing so at the base of the plant.



POP STAR®

# Ready to start DIGGING IN THE DIRT?

We hope you've come away feeling empowered, inspired, and ready to have fun with Pop Star® Hydrangea. Find more helpful tips, inspiration, and care videos on the Inspiration & Resources page at [endlesssummerhydrangeas.com](http://endlesssummerhydrangeas.com)



## Any questions? **GARDEN GAB™**

Watch Garden Gab™, our video series that dives into all the care tips you'll need when planting Endless Summer® Hydrangeas. Don't see an answer to your question? Submit your own at [garden-gab.com](http://garden-gab.com) to receive personal help from our hydrangea expert, Ryan!



Looking for seasonal care reminders for your Pop Star®? Sign up for the Endless Summer® ad-free mobile care program by texting **ENDLESSSUMMER** to 730-95.

Or sign up for the Endless Summer® newsletter for tips, inspiration, and more!



# Next Steps TO KEEP ENJOYING Pop Star® Hydrangea

- **Stay up to Date**

Follow [@endlesssummerhydrangeas](#) for tips, inspiration, and more from your favorite hydrangea collection.

- **Share Your Experiences**

Snap a picture of your new Pop Star® and tag [@endlesssummerhydrangeas](#) on social media so we can share the love.

- **Learn More**

Head to [endlesssummerblooms.com](#) to learn more about Pop Star® and the Endless Summer® collection.

- **Meet Our Friends**

Looking for the perfect plants to pair with Pop Star®? Find great options from our friends at

First Editions® Shrubs & Trees:  
[firsteditionsplants.com](#)

and Easy Elegance® Roses:  
[easyeleganceroses.com](#)





Blushing Bride

BloomStruck®

Summer Crush®

Pop Star®

The Original

Twist-n-Shout®

# Endless Summer®

hydrangeas

[endlesssummerhydrangeas.com](http://endlesssummerhydrangeas.com)

