



20 | NEW
25 | VARIETIES

BAILEY®

Endless
Summer®

FIRST®
EDITIONS

easy
elegance®

TO OUR VALUED PARTNERS,

Over the last few years, you've seen us introduce some truly unique hydrangeas in the Endless Summer® Hydrangeas and First Editions® Shrubs & Trees brands. Pop Star® Reblooming Hydrangea set the new standard for maximizing blooms and speed to rebloom on a compact shrub. Eclipse® Bigleaf Hydrangea introduced the market to the first-ever hydrangea with dark leaves that stay dark.

And now, we are excited to continue the trend of innovative new hydrangea introductions in 2025 with First Editions® FlowerFull® Smooth Hydrangea. Bred at Bailey Nurseries' farm in Cottage Grove, Minnesota, FlowerFull® offers an improved solution to an industry standard with disease-resistant foliage, strong stems, and double the flowers. I encourage you to keep reading to see more details and background information on this fantastic new introduction.

In addition to FlowerFull®, we've continued the tradition of selecting the best selections of perennials, shrubs, and trees that provide something new, different, and beneficial to growers, at retail, and in the landscape.

From all of us at Bailey, we hope that you have a successful and productive year. Thank you for your partnership!

Terri McEnaney
Chief Executive Officer



FlowerFull®
Smooth
Hydrangea



Trippy Pink®
Butterfly Bush



Big Beauty™
Gardenia



Violet Mist®
Chastetree



Courageous™
Crabapple



Green
Wall® Spire™
Crabapple



Armstrong
Gold® Maple



Mystic Ruby®
Buckeye



Low Scape
Snowfire®
Chokeberry



Blooming®
Purpink™
Reblooming
Lilac



Kudos™ Apple



Peter
Cottontail
Yarrow



Honeycomb
Blue Grama
Grass



Lady Bird
Coreopsis



Lightning Bug
Coreopsis



Frosty Fire
Dianthus



Kismet® Red
Coneflower



Kismet® Yellow
Coneflower



Kismet®
Intense
Orange
Coneflower



Artisan™
Yellow Ombre
Coneflower



Japanese
Forest Grass



Summerific®
Perfect Storm
Hibiscus



Dark Vader
Pulmonaria



Curly Fries
Hosta



June Hosta



Pink Profusion
Salvia



Magic Show®
White Wands
Speedwell

FLOWERFULL[®]

SMOOTH HYDRANGEA

Hydrangea arborescens 'BAIful' PP35,613

Height: 3-4'

AHS Heat Zone: 8

Width: 4-5'

Shape: Rounded

USDA Hardiness: 3-8

Exposure: Full Sun to Part Shade

- Produces two-to-three times more blooms per season than other *Hydrangea arborescens*.
- Features strong stems that don't flop in the wind and rain, holding the bold blooms tall all season.
- Has disease-resistant, lush foliage that stays clean late in the season, providing wonderful contrast to the blooms.
- Is a low-maintenance marvel that requires less touch points in production, at retail, and in residential and commercial landscapes.



Trippy Pink® Butterfly Bush

Buddleia davidii 'Bailbudone' PPAF

- Masses of hot pink flowers on upright stems
- Nectar-filled blooms attract various pollinators
- Great choice for colorful hedges or a focal point

HEIGHT	WIDTH	SHAPE
6-8'	6-8'	Rounded to Upright
USDA HARDINESS	AHS HEAT ZONE	EXPOSURE
5-9	9	Full Sun



Big Beauty™ Gardenia

Gardenia jasminoides 'Baieldeniaone' PP36,284

- Features fragrant, double white blooms
- Naturally round habit eliminates the need for pruning in the landscape
- Great plant for hedges or a focal point

HEIGHT	WIDTH	SHAPE
6-7'	6-7'	Rounded
USDA HARDINESS	AHS HEAT ZONE	EXPOSURE
7-9	9	Full Sun to Part Shade

Violet Mist® Chastetree

Vitex agnus-castus 'Bailtexfour' PP36,066

- Vibrant blue-purple flowers emerge in mid-June and rebloom after 60 days
- Excellent drought, heat, and salt tolerance
- Pollinator magnet for a colorful focal point or short hedge

HEIGHT	WIDTH	SHAPE
3-4'	3-4'	Rounded
USDA HARDINESS	AHS HEAT ZONE	EXPOSURE
6-9	9	Full Sun





Courageous™ Crabapple

Malus x 'Durlawrence'

- Early blooming variety with very fragrant, lilac-pink blooms
- Boasts an upright, neat form that looks good in every season
- Has beautiful orange-yellow fall color and little to no fruit in winter

HEIGHT	WIDTH	SHAPE
20-25'	15-20'	Upright, Rounded
USDA HARDINESS	AHS HEAT ZONE	EXPOSURE
2-7	7	Full Sun



Green Wall Spire™ Crabapple

Malus x adstringens 'Jefwall' PP35,109

- Features a columnar form with beautiful white flowers in spring
- Has bronze fall foliage and red winter fruit
- Excellent specimen tree or tall hedge

HEIGHT	WIDTH	SHAPE
18-20'	5-6'	Columnar
USDA HARDINESS	AHS HEAT ZONE	EXPOSURE
2-8	8	Full Sun



Armstrong Gold™ Maple

Acer rubrum 'JFS-KW78' PP25,301

- Has improved fall color compared to Armstrong
- Features compact and dense growth
- Great tree for street plantings

HEIGHT	WIDTH	SHAPE
40'	12'	Fastigate
USDA HARDINESS		EXPOSURE
4-8		Full Sun

Low Scape Snowfire® Chokeberry

Aronia melanocarpa 'SMNAMPEM' PP34,116 CPBRAAF

- Has plentiful white blooms that cover the shrub in spring
- Multi-season interest with black fruit and orange-red fall color
- Ideal for small hedges and foundation plantings

HEIGHT	WIDTH	SHAPE
3-4'	3-4'	Mounded
USDA HARDINESS		EXPOSURE
3-9		Full Sun to Part Shade



Mystic Ruby® Buckeye

Aesculus x bushii 'Aaron 1' PP29,092

- Features pink-red flowers with improved hardiness
- Produces nuts and shows resistance to leaf blotch and leaf scab
- Has wonderful contrast with the coarse foliage and upright panicle blooms

HEIGHT	WIDTH	SHAPE
40-50'	12-20'	Upright, Pyramidal
USDA HARDINESS		EXPOSURE
4-7		Full Sun

Bloomerang Purpink® Reblooming Lilac

Syringa x pubescens 'SMNSPTP' PP35,123

- Has fragrant purple or pale pink blooms that cover the plant in spring
- Provides additional blooms in late summer
- Features a mounded habit with disease resistant foliage

HEIGHT	WIDTH	SHAPE
3-5'	2-3'	Mounded
USDA HARDINESS		EXPOSURE
3-7		Full Sun



Kudos[®] Apple

Malus 'MN 33' PPAF

- Fruit has juicy texture and sweet, balanced flavor with tropical undertones
- Similar or slightly later harvest date compared to Honeycrisp
- Has a spreading habit with medium to high vigor

HEIGHT	WIDTH	SHAPE
Varies	Varies	Spreading
USDA HARDINESS	EXPOSURE	
4-8	Full Sun	

Peter Cottontail Yarrow

Achillea ptarmica 'Peter Cottontail' PP31,756

- Features clusters of white blooms that resemble Baby's Breath
- Has larger blooms and tidier habit than other *A. ptarmica* on the market
- A low maintenance perennial that deer and rabbits tend to avoid

HEIGHT	WIDTH	SHAPE
18-24"	28-30"	Mounding
USDA HARDINESS	EXPOSURE	
3-8	Full Sun to Part Shade	



Honeycomb Blue Grama Grass

Bouteloua gracilis 'Honeycomb' PP33,101

- Stands out with golden seedheads and attractive structure
- Drought tolerant grass with a dense, improved habit
- Attractive to pollinators and deer resistant

HEIGHT	WIDTH	SHAPE
24-30"	18-24"	Upright, Clumping
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	



Lady Bird Coreopsis

Coreopsis 'Lady Bird' PP27,362

- Striking red flowers add a pop of color to the landscape
- Attractive foliage is resistant to powdery mildew
- Has a compact habit and thrives in well-drained soil

HEIGHT	WIDTH	SHAPE
10-12"	15"	Mounding
USDA HARDINESS	EXPOSURE	
5-9	Full Sun	



Frosty Fire Dianthus

Dianthus x allwoodii 'Frosty Fire'

- Features bright red flowers with a hint of white in the blooms
- Blooms are fragrant and attract butterflies
- Forms a low growing mat of blue-green foliage

HEIGHT	WIDTH	SHAPE
6-8"	9"	Tufted
USDA HARDINESS	EXPOSURE	
3-8	Full Sun to Part Shade	



Lightning Bug Coreopsis

Coreopsis 'Lightning Bug' PP27,361

- Has prolific red-eyed gold flowers that cover the plant in summer
- Colorful blooms attract bees and butterflies
- Pairs nicely with other perennials in group plantings and borders

HEIGHT	WIDTH	SHAPE
10-12"	15"	Mounding
USDA HARDINESS	EXPOSURE	
5-9	Full Sun	



Kismet® Red Coneflower

Echinacea 'TNECHRD' PP29,743

- Provides striking red blooms throughout summer
- A compact perennial for borders, group plantings, and decorative pots
- Attractive seedheads offer winter interest and food for birds

HEIGHT	WIDTH	SHAPE
16-18"	24"	Mounding
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	



Kismet® Yellow Coneflower

Echinacea 'TNECHKY' PP29,922

- A naturally compact plant with butter-yellow flowers
- Blooms are long lasting and attract pollinators
- Seedheads remain attractive in winter and provide food for birds

HEIGHT	WIDTH	SHAPE
16-18"	24"	Mounding
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	

Kismet® Intense Orange Coneflower

Echinacea 'TNECHKIO' PP28,769

- Has intense orange blooms on upright stems
- Remains compact and is ideal for borders and decorative pots
- Seedheads offer winter interest and food for birds

HEIGHT	WIDTH	SHAPE
16-18"	24"	Mounding
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	



Artisan™ Yellow Ombre Coneflower

Echinacea x hybrida 'PAS1303304' PP7,982,110

- Boasts golden-yellow blooms on a compact plant
- A prolific and long blooming variety
- Great plant for small landscapes and in deco pots

HEIGHT	WIDTH	SHAPE
24-34"	10-25"	Upright
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	

Japanese Forest Grass

Hakonechloa macra

- Provides a striking accent with bright green foliage
- Gradually spreads to form a bright groundcover
- Looks beautiful along paths and in woodlands gardens or decorative pots

HEIGHT	WIDTH	SHAPE
12-18"	24"	Mounding
USDA HARDINESS	EXPOSURE	
4-8	Part Sun to Full Shade	



Summerific® Perfect Storm Hibiscus

Hibiscus 'Perfect Storm' PP27,880

- Features dark foliage and tropical looking flowers
- Blooms are shades of pink with a bright red center
- Remains compact and makes an excellent specimen in the garden

HEIGHT	WIDTH	SHAPE
3'	4.5-5'	Upright
USDA HARDINESS	EXPOSURE	
4-9	Full Sun	

Dark Vader Pulmonaria

Pulmonaria 'Dark Vader'

- Features pink to dark blue flowers in spring
- Has attractive, silver spotted foliage throughout the summer
- Leaves are mildew resistant and look great alongside other perennials

HEIGHT	WIDTH	SHAPE
10-12"	20"	Mounded
USDA HARDINESS	EXPOSURE	
3-8	Part Sun to Full Shade	





Curly Fries Hosta

Hosta 'Curly Fries'

- A mini hosta with arching, rippled leaves that resemble curly fries
- Bright foliage pairs well with dark leaf perennials in shaded areas
- Suitable for the front of a border or in decorative pots

HEIGHT	WIDTH	SHAPE
16"	16"	Mounded
USDA HARDINESS	EXPOSURE	
3-9	Part Sun to Full Shade	



Pink Profusion Salvia

Salvia nemerosa 'Pink Profusion' PP31,435

- Pink blooms continue to rebloom, especially when deadheaded
- Has a dense, upright habit that is covered with blooms
- Perfect size for large scale plantings and decorative pots

HEIGHT	WIDTH	SHAPE
10-12"	20"	Mounded
USDA HARDINESS	EXPOSURE	
3-8	Full Sun	



June Hosta

Hosta 'June'

- Has unique variegation with blue-green margins and golden leaves
- Heavy leaves deter slugs and look clean all season long
- Can be paired with other perennials to brighten a shade garden

HEIGHT	WIDTH	SHAPE
20"	20"	Mounded
USDA HARDINESS	EXPOSURE	
3-9	Part Sun to Full Shade	



Magic Show® White Wands Speedwell

Veronica 'White Wands' PP27,632

- Longer blooming compared to other varieties
- Attracts hummingbirds and pollinators
- Ideal for the middle of a border among perennials and small shrubs

HEIGHT	WIDTH	SHAPE
14-16"	16-20"	Mounding
USDA HARDINESS	EXPOSURE	
4-8	Full Sun to Part Shade	



First Editions® FlowerFull® Smooth Hydrangea

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MINNESOTA • OREGON • WASHINGTON • ILLINOIS • GEORGIA

1325 Bailey Road, St. Paul, MN 55119

P: 651 459 9744 • 800 829 8898

F: 651 459 5100 • 800 829 8894

www.BaileyNurseries.com

plants@baileynurseries.com