

FLOWERFULL® SMOOTH HYDRANGEA: CONTAINER BEST PRACTICES



FlowerFull® is a low-maintenance, high-performance hydrangea with strong stems that don't flop, more than double the flowers of other smooth hydrangeas, and lush green foliage with improved bacterial leaf spot resistance. This innovative cultivar redefines customer expectations and elevates the standard for hydrangea quality.

This superior smooth hydrangea blooms in its first year in the pot, allowing newly planted shrubs to be retail-ready within the same season. Its robust stems, early blooms, and ease of care make it an excellent choice for retail environments.

PRUNING: To promote fresh blooms for shipping, FlowerFull® needs to be cut back to 6-8" in the pot either before or after overwintering.

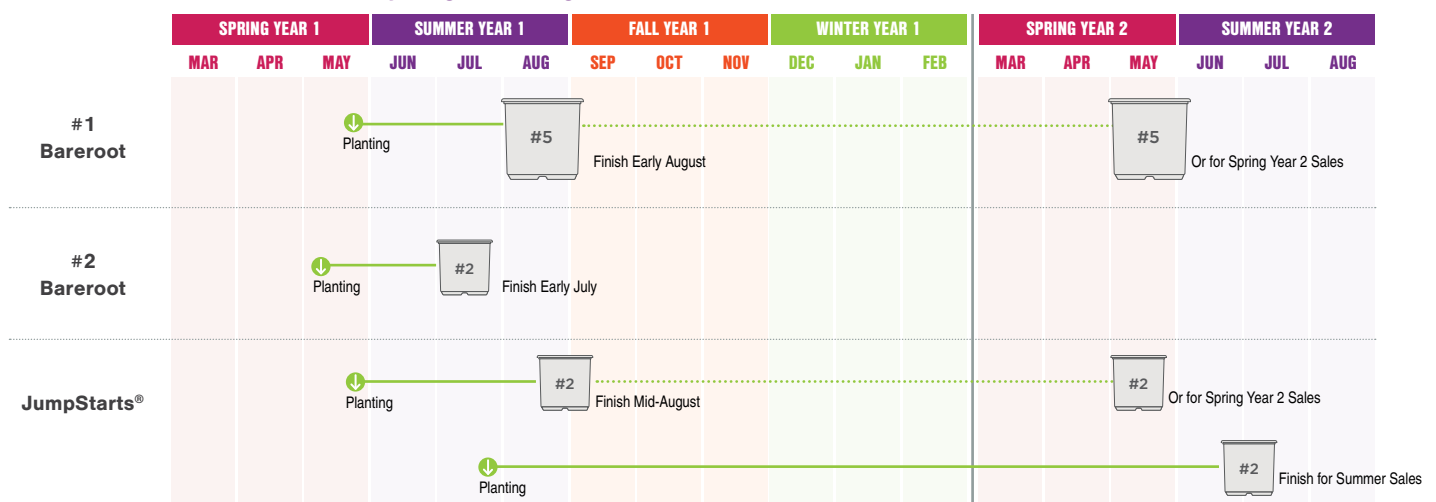
ADDITIONAL CONSIDERATIONS: While FlowerFull® exhibits a lower susceptibility to bacterial leaf spot than other *Hydrangea arborescens* varieties, we recommend a bacterial spray rotation in both spring and summer. This ensures plants remain retail ready throughout the season. Watering requirements align with other smooth hydrangeas, with plants receiving one inch per day during summer months in the Midwest.

FERTILIZER RECOMMENDATIONS: Fertilizer guidelines may vary by region and growing conditions. We recommend working with your plant health team to develop a tailored plan. However, here's what we do at Bailey's Minnesota production facilities:

AT PLANTING: Incorporate an 8-month-release 17-3-10 fertilizer at 10 lbs. per yard.

SECOND SEASON: Apply a top dress with a 4-month 22-3-8 fertilizer at 15 grams per gallon.

FlowerFull® Smooth Hydrangea Finishing Times



The information provided was obtained from trials conducted at Bailey regional facilities and is provided only as a reference. Bailey Nurseries does not warrant the exact results to be achieved as this can vary depending upon your location and cultural practices.

FLOWERFULL[®] SMOOTH HYDRANGEA: STAGE PRUNING

ADVANTAGES OF STAGE PRUNING: Stage pruning offers multiple benefits, including optimized growth and extended sales potential. By pruning in stages from late May through July, depending on your region, you can encourage fresh blooms and extend your shipping window. Notably, FlowerFull[®] blooms in its first year in the pot, ensuring retail-ready plants within the same season.

STAGE PRUNING PREPARATION: As overwintered plants emerge from dormancy, they require minimal touch-up pruning before resuming growth and flowering. This is a great advantage when stage pruning because, after determining the number of containers needed to be retail-ready as the season begins, you can have plants blooming by early summer.

STAGE PRUNING: FlowerFull[®] pruning is straightforward:

STAGE PRUNE: Prune the plants back to a height of 6–8 inches. Adjust timing as needed based on your shipping schedule. Within 3–4 weeks, FlowerFull[®] will begin to fill its canopy in with quarter-sized flower buds appearing by 7 weeks. In 10–11 weeks the flowers reach a 6" diameter.

STAGGERING BLOOMS: For continually fresh, retail-ready blooms, prune groups of plants on a weekly basis as dictated by your sales and shipping schedule.

POST-PRUNING CARE: Based on regional temperatures, water the plants immediately after pruning to prevent desiccation. Resume regular watering once the plants overcome the initial shock of pruning.

SPACING & CONSOLIDATION: As plants are pulled for orders, consolidate remaining hydrangeas to keep them close enough for protection from wind damage while allowing sufficient airflow to prevent disease.

With the benefits of stage pruning extending the shipping window and reducing labor, FlowerFull[®] not only meets the demands of modern production but also exceeds them by offering exceptional performance and reliability.

2-GALLON HYDRANGEA ARBORESCENS STAGE PRUNING TRIAL



The stage pruning trial showcases FlowerFull[®] Smooth Hydrangea on the left, with other smooth hydrangeas in the center and right. As shown, FlowerFull[®] demonstrates stronger stems and more blooms in comparison.