



## FLOWERFULL<sup>®</sup> SMOOTH HYDRANGEA

*Hydrangea arborescens* 'BAIful' PP35,613 CPBRAf

**USDA Hardiness Zone:** 3-8

**AHS Heat Zone:** 8

**Height:** 3-4'

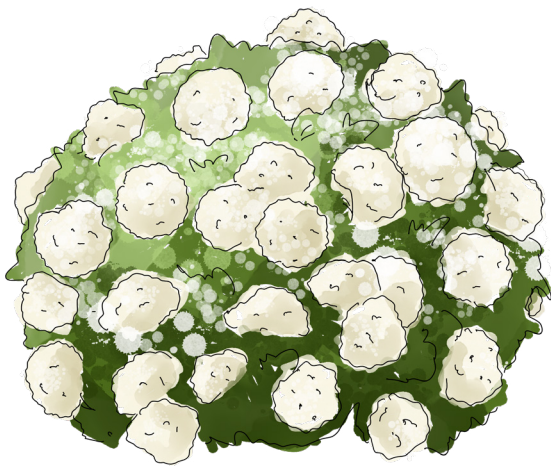
**Width:** 4-5'

**Exposure:** Full Sun to Part Shade

**Shape:** Mounded

FlowerFull<sup>®</sup> Smooth Hydrangea boasts superior genetics that produce significantly bolder blooms and sturdier upright stems. With two-to-three times more blooms per season than other *Hydrangea arborescens*, FlowerFull<sup>®</sup> is a major improvement to the industry standard. That proliferation of blooms is held high on strong stems that don't flop in the wind and rain. With fewer touch points from day one, this low-maintenance marvel has improved resistance to bacterial leaf spot and makes for an outstanding focal point in smaller landscapes and commercial settings alike.





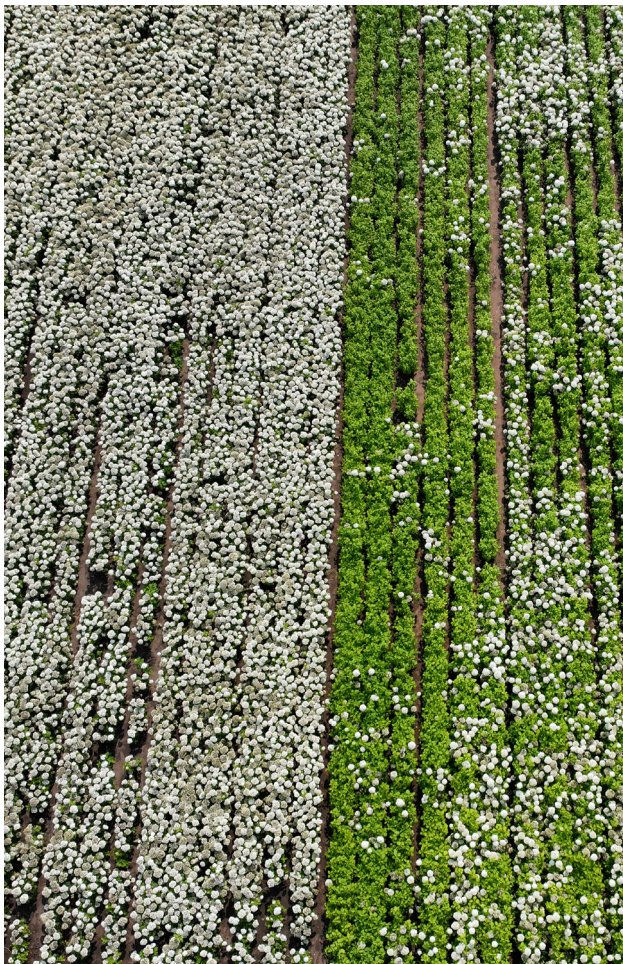
**FLOWERFULL®  
SMOOTH HYDRANGEAS**

**VS.**



**OTHER  
SMOOTH HYDRANGEAS**

Unlike comparable smooth hydrangeas on the market, FlowerFull® Smooth Hydrangea stands out with its strong stems that resist flopping and offers nearly three times the blooms. Its superior structure and lush flowering set it apart, delivering a more robust and long-lasting display.



### SEE THE DIFFERENCE!

FlowerFull® Smooth Hydrangea (left) vs. other smooth hydrangeas (right) in the bareroot fields.

## GROWERS

FlowerFull® blooms the first year in production, requires less inputs to maintain a healthy and shippable crop, and the strong stems keep the flowers held high in the field and during transport.

## RETAILERS

FlowerFull® will serve as a fantastic impulse item with its proliferation of flowers and clean foliage, making it a staple to pair with Best Buds for increased unit sales and average ticket prices.

## LANDSCAPERS

FlowerFull® delivers the classic smooth hydrangea blooms your clients ask for, but don't fall over after a thunderstorm, reducing your maintenance needs throughout the growing season.

Scan to see  
FlowerFull® take on  
wind and rain without  
falling down!

