NATIONAL BRAND WITH ROBUST REGIONAL PRODUCT MIXES

RETAIL APPEAL

STEADY STREAM OF NEW PRODUCTS

EXCEPTIONAL GENETICS

PROVEN IN PRODUCTION

FIELD TESTED

NATIONAL MARKETING SUPPORT
Introducing great plants starts with great genetics, be it our own objective-driven breeding work or exciting plants from other breeders. Our product development program includes Bailey Innovations™, our full-time breeding operation in Georgia, ongoing relationships with independent breeders, an internationally active plant finding program and a strong travel team that monitors markets domestically and internationally to stay ahead of trends.

Our approach to adding new products to First Editions® is straight forward. It has to fill a market need:

- More flower power
- Better habit
- Improved disease resistance
- Greater heat or cold tolerance
- Distinct advantage in production
- Breakthrough genetics
NEON BURST™ DOGWOOD
Cornus alba ‘ByBoughen’ PP 27,956

**HEIGHT:** 4-5’  **WIDTH:** 4-5’

**SHAPE:** Mounded  **EXP:** Full Sun to Part Shade

**USDA HARDINESS ZONE:** 2  **AHS HEAT ZONE:** 7

**ATTRIBUTES:** Chartreuse foliage - Fall color - Red winter stems

This new Tatarian dogwood from Bylands Nursery in British Columbia has attractive chartreuse foliage and is a compact selection growing 4-5’ tall. It has good sun and heat tolerance, retaining bright leaf color throughout summer. New leaves are tinged with bronze and the stems have a rich red hue early in the season. Fall foliage becomes a rainbow of purple, red, yellow and orange. In winter the stems turn glossy scarlet red. (®CA)

SWING LOW™ DISTYLIUM
Distylium ‘PIIDIST-VI’ PP29,779

**HEIGHT:** 2-3’  **WIDTH:** 4-6’

**SHAPE:** Spreading  **EXP:** Full Sun to Part Shade

**USDA HARDINESS ZONE:** 7  **AHS HEAT ZONE:** 9

**ATTRIBUTES:** Deer resistant - Drought tolerant - High-moisture tolerant

We selected this new Distylium because of its habit. Low growing at 2-3’ tall and spreading 4-6’ wide, Swing Low™ is a perfect evergreen prostrate groundcover. Blue-green leaves are densely arranged on horizontal branches. Like all First Editions® Distylium, Swing Low™ is an adaptable plant that can be used in multiple landscape applications. It adapts well to pruning and is disease and insect resistant.
**SWEET STAR® GARDENIA**

*Gardenia jasminoides* ‘PIIGA-III’ PP29,448

| HEIGHT: 3-4’ | WIDTH: 4-5’ |
| SHAPE: Spreading | EXP: Full Sun to Part Shade |
| USDA HARDINESS ZONE: 7 | AHS HEAT ZONE: 9 |
| ATTRIBUTES: Fragrant - Orange fall fruit - Strong rebloom |

Blooming into late summer and early fall, Sweet Star® is covered in single flowers starting early May. Excellent rebloom throughout summer. Flowers are followed by pretty orange fruit. Plants are rounded with glossy green leaves and stay very compact in habit. Sweet Star® originated from cold hardy wild-collected *Gardenia jasminoides* seed from the Beijing Botanical Garden. Reliably cold hardy in zone 7, it came through the record-setting 2013-14 winter in Athens, Georgia with minimal frost damage. Further winter testing will tell if it is also hardy in 6b. Makes up quickly in production. Bred by Plant Introductions, Inc.

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**FRENCH CABARET™ RED HIBISCUS**

*Hibiscus syriacus* ‘Mindour 1’ PPAF

| HEIGHT: 5-8’ | WIDTH: 4-7’ |
| SHAPE: Upright | EXP: Full Sun |
| USDA HARDINESS ZONE: 5 | AHS HEAT ZONE: 8 |
| ATTRIBUTES: Sterile flowers - Rich color |

This is the second double Hibiscus from Minier Nursery. Like its cousin, French Cabaret™ Blush, it is upright in habit and a vigorous grower. For eight weeks in summer, French Cabaret™ Red has clusters of three to five richly saturated red double flowers that resemble carnations. Deep red flower buds open to 2” diameter pompom flowers with sterile seed.
BERRY WHITE® HYDRANGEA
Hydrangea paniculata ‘Renba’ PP28,509

- HEIGHT: 6-7’
- WIDTH: 4-5’
- SHAPE: Upright
- EXP: Full Sun to Part Shade
- USDA HARDINESS ZONE: 3
- AHS HEAT ZONE: 8
- ATTRIBUTES: Strong upright habit, Long bloom period from July to October

This long-awaited introduction is a step forward in paniculata breeding. With strong, upright stems and large cone-shaped flower panicles that stay upright, this plant is a summer stunner. Like the other paniculatas from Mr. Renault at Pépinières Renault, the flower color starts out white in July then progresses to dark pink. Coloring occurs from the bottom and progresses to the top of the panicle. Berry White® blooms a little later than Strawberry Sundae® and about the same time as Vanilla Strawberry™. Color shades can vary according to location, climate and type of soil. Our growers like this plant, and we think you will too. (CPBRAF)
**STRAIGHT & NARROW® JAPANESE HOLLY**

*Llex crenata ‘PIILC-I’ PP29,578*

| HEIGHT: 6-8’ | WIDTH: 2-3’ |
| SHAPE: Upright | EXP: Full Sun |
| USDA HARDINESS ZONE: 6 | AHS HEAT ZONE: 8 |
| ATTRIBUTES: Deer resistant - Strong branches remain upright |

We’ve been trialing this Japanese holly a long time to be certain it lives up to its name. Straight & Narrow® is exactly that. Now 6’ tall in our trials and 18” wide. This plant has strong branches that remain upright and don’t splay out as it ages or faces the elements. Leaves are flat, not cupped, shiny dark green and remain nice looking through winter. Male. Destined to become THE columnar Japanese holly of choice for retail and landscape. Bred by Plant Introductions, Inc.

**LUNAR MAGIC® CRAPEMYRTLE**

*Lagerstroemia ‘PIILAG-X’ PPAF*

| HEIGHT: 6-10’ | WIDTH: 4-8’ |
| SHAPE: Upright oval | EXP: Full Sun |
| USDA HARDINESS ZONE: 7 | AHS HEAT ZONE: 9 |
| ATTRIBUTES: Prolific solid white flowers - Glossy dark purple foliage |
| Compact habit |

This beautiful crape combines rich purple-black foliage, loads of solid white flower clusters on red stems an upright oval shape. Compared to Moonlight Magic™, Lunar Magic® is much more generous in flower production and more intermediate in stature. Blooming starts in June and can be cycle pruned to bring plants into flower every 35-45 days for sales from early summer through fall. The 2017 growing season was a real test for Cercospora and powdery mildew with many varieties succumbing to the unusually high disease pressure, but Lunar Magic® came through unscathed. Lunar Magic® had a very small amount of tip dieback in winter 2016 and no tip dieback in winter 2017.
FIRESIDE® NINEBARK  
*Physocarpus opulifolius* ‘UMNHarpell’ PPAF

| Height: 5-8’ | Width: 4-7’ |
| SHAPE: Upright | EXP: Full Sun |
| USDA HARDINESS ZONE: 3 | AHS HEAT ZONE: 8 |
| ATTRIBUTES: Extremely mildew resistant - Holds color all summer |

Reddish new growth matures to deep red-purple foliage that holds its color reliably all summer whereas others take on brownish tones later in the season. We trialed it in Georgia, and the summer color did not brown out. That’s a testament to its reliable color! Add to that, Fireside® didn’t show any signs of powdery mildew in field and production trials in multiple sites 2015-2017. The leaf size is intermediate; bigger than Little Devil™ but smaller than Diabolo®. Pinkish-white flowers bloom in spring and foliage turns deep purple.

LOTTY’S LOVE® ROSE  
*Rosa rugosa* ‘BOC rogosnif’ PP22,570

| Height: 3-3.5’ | Width: 3.5-4’ |
| SHAPE: Upright oval | EXP: Full Sun |
| USDA HARDINESS ZONE: 3 | AHS HEAT ZONE: 8 |
| ATTRIBUTES: Long blooming - Refined habit - Fragrant |

This ever-blooming, heavy blooming, rugosa rose bred by Chuck Bock won a gold medal from the American Rose Society in 2009 with one of the highest ratings ever. Lotty’s Love® has clusters of semi-double cup-shaped blooms of beetroot purple suffused with magenta. The 3-4” diameter flowers have gold stamens and emit a strong cinnamon fragrance. Lotty’s Love® has the cold hardiness and salt tolerance that makes this species such a landscape favorite. Red hips, 1/2-inch in diameter, form in the fall. The dark green glossy foliage is resistant to major fungal diseases. The habit is more refined than the species. (CPBRAF)
**VIRTUAL VIOLET® LILAC**

*Syringa 'Bailbridget' PPAF*

- **HEIGHT:** 6-8’
- **WIDTH:** 5-7’
- **SHAPE:** Upright
- **EXP:** Full Sun
- **USDA HARDINESS ZONE:** 3
- **AHS HEAT ZONE:** 7
- **ATTRIBUTES:** Fragrant double flowers - Strongly upright habit

*Violet new leaves*

With shiny violet new leaves, deep purple stems, raspberry purple buds and fragrant double flowers, Virtual Violet® is aptly named. Leaf petioles remain violet well into the summer. Strong upright and compact habit. Its dense form makes it a great choice for a hedge in smaller spaces as well as a welcome addition to foundation plantings. Remarkably mildew free. This is a controlled cross between Charles Joly and two outstanding National Arboretum varieties. Bred by Don Selinger, Bailey Nurseries retiree. (CPBRAF)

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**FLIP SIDE® VITEX**

*Vitex x ‘PliVAC-III’ PPAF*

- **HEIGHT:** 6-8’
- **WIDTH:** 8-10’
- **SHAPE:** Upright, Arching
- **EXP:** Full Sun
- **USDA HARDINESS ZONE:** 7
- **AHS HEAT ZONE:** 9
- **ATTRIBUTES:** Felty purple leaf undersides - Sterile - Strong rebloomer - Deer resistant

Developed at Plant Introductions, Inc., this beauty is a seedling selection from *Vitex trifolia* ‘Purpurea’ x *V. agnus-castus* that combines the best of both parents. Flip Side® is cloaked in 8-inch panicles of fragrant, deep purple flowers that attract a nonstop parade of pollinators. It’s also a strong rebloomer. Flip Side® got its name because the greyish olive-green leaves are dusky purple on the lower surface. While *V. trifolia* ‘Purpurea’ is only hardy to Zone 9, Flip Side® has been hardy in Athens, Georgia for a number of years, surviving a Zone 7 winter. Flip Side® is much more compact than either parent. This is a very cool plant for warmer regions.
AUTUMN INFERNO™ COTONEASTER
Cotoneaster ‘Bronfire’ PPAF

| HEIGHT: 5-6’ | WIDTH: 4-5’ |
| SHAPE: Upright, arching | EXP: Full Sun to Part Shade |
| USDA HARDINESS ZONE: 4 | AHS HEAT ZONE: 7 |
| ATTRIBUTES: Red berries - Brilliant fall foliage - Perfect for hedging |

Discovered at Bron & Sons Nursery in British Columbia, this new Cotoneaster is a natural cross between *C. lucidus* and *C. apiculatus*. It has many of the attributes of *C. lucidus* that we so love for a hedge – great form, easily pruned, great foliage all season long plus great fall color. But what we really love about Autumn Inferno™ is the small red berries formed along the stems in fall. The berries stay on the plant until the birds come and take them, no mess involved. Perfect as a pruned formal hedge or let it go natural. Just enough height to block off annoying neighbors.

TIANSHAN™ SEVEN-SON FLOWER
*Heptacodium miconoides* ‘Minhep’

| HEIGHT: 8-12’ | WIDTH: 5-7’ |
| SHAPE: Upright, Arching | EXP: Full Sun to Part Shade |
| USDA HARDINESS ZONE: 5 | AHS HEAT ZONE: 9 |
| ATTRIBUTES: Fragrant flowers - Attractive bark |

While bred in France, this new cultivar is named after the mountain range in China where the species is native. Clusters of fragrant, creamy-white flowers appear in late summer, with each whorl containing 7 flowers that attract hummingbirds and other pollinators. The blooms are followed in autumn by unusual purplish-red fruits. What makes this variety unique is its compact habit, growing only 8-12’, spreading only 5-7’. This small plant is well branched and forms a rounded, upright shrub or small tree with dark green shiny foliage that turns yellow in late fall. Exfoliating bark is very attractive in the winter. Use in foundation plantings or as an informal hedge.
**MARMALADE™ POTENTILLA**
*Potentilla fruticosa* ‘Jefmarm’ PPAF

**HEIGHT:** 2-3’
**WIDTH:** 2-3’
**SHAPE:** Upright rounded
**EXP:** Full Sun
**USDA HARDINESS ZONE:** 2
**AHS HEAT ZONE:** 6
**ATTRIBUTES:** Double orange flowers - Tight habit

Bred by Dr. Wilbert Ronald at Jeffries Nursery near Winnipeg, Canada, you can be assured this Canadian bred Potentilla is going to handle all that winter can throw at it. An intense shade of orange, this double flowered form adds to the 1-2-3 punch of our other Potentilla cultivars in First Editions®. Very tight habit with dark green foliage, it blooms from early summer through fall and handles tough conditions. Deer resistant. (CPBRAF)

**LOVE CHILD™ SWEETSPIRE**
*Itea virginica* ‘Bailteaone’ PPAF

**HEIGHT:** 3-4’
**WIDTH:** 3-4’
**SHAPE:** Rounded
**EXP:** Full Sun to Part Shade
**USDA HARDINESS ZONE:** 6
**AHS HEAT ZONE:** 8
**ATTRIBUTES:** Heavy bloom - Compact habit - Burgundy fall foliage

A small form of Virginia Sweetspire, blooming in spring with white racemes radiating out from a rounded plant with bright green foliage. We selected this seedling for its compact growth habit and heavy bloom May - June. Of course the fragrance is lovely and in autumn the foliage turns gorgeous shades of burgundy. The small size makes it perfect for smaller gardens and foundation plantings. A versatile shrub for sun or shade. Thrives in moist soil but somewhat drought tolerant too. Deer resistant.

**MANDARIN TANGO™ POTENTILLA**
*Potentilla fruticosa* ‘Jefman’ PP29,830

**HEIGHT:** 2-3’
**WIDTH:** 2-3’
**SHAPE:** Rounded
**EXP:** Full Sun
**USDA HARDINESS ZONE:** 2
**AHS HEAT ZONE:** 6
**ATTRIBUTES:** Long lasting orange flower color - Nice habit

The 1” round flowers are a lovely shade of orange with just a hint of red in them thanks to the parent ‘Red Robin’. Beautifully compact, it forms a rounded shrub reaching only 2-3’ in height and spread, making it perfect for the foundation. How many shrubs do we really have that bloom all summer like Potentilla? (CPBRAF)
ICEBERG ALLEY™ SAGELEAF WILLOW
*S Salix candida ‘Jefberg’*

| Height: 5-7' | Width: 5-7' |
| SHAPE: Upright rounded | EXP: Full Sun |
| USDA HARDINESS ZONE: 4 | AHS HEAT ZONE: 6 |
| ATTRIBUTES: Silver foliage | - Spring catkins | - Tolerates moist soils |

Iceberg Alley™ is an exciting native plant discovered by the Memorial University of Newfoundland and Labrador Botanical Garden. The powdery, silver foliage of this small shrub will be a great addition to the landscape, adding texture and contrast when combined with other colorful shrubs. The round form does not overtake the landscape, reaching a height and spread of about 5’, it grows a bit shorter in very cold areas of North America and a bit taller in warmer zones. It blooms in spring with a very pretty silver catkin with red stamens that can be cut for early spring decoration. As with most Salix, it can tolerate moist soils. Grows best in full sun sites and tolerates pruning beautifully.

MATCHA BALL™ FALSE SPIREA
*S Sorbaria sorbifolia ‘Levgreen’ PPAF*

| Height: 2-3’ | Width: 3-4’ |
| SHAPE: Rounded | EXP: Full Sun |
| USDA HARDINESS ZONE: 3 | AHS HEAT ZONE: 7 |
| ATTRIBUTES: Non-invasive | - Dense, compact habit | - Salt tolerant |

This is the perfect sized shrub for the smallest of gardens! Matcha Ball™ false spirea forms a perfect round ball of pretty fern-like foliage in a fresh shade of green (the green color reminded us of Matcha tea, thus the name). When the foliage first emerges in the spring there is a hint of color in the leaves and petioles that ranges from red to orange-peach in color, ultimately maturing to green. This variety rarely blooms, which helps maintain the form throughout the growing season. Fall color is yellow. Prefers moist, well-drained organic soil. Tolerates full sun to some light shade.
**LITTLE LADY™ LILAC**
*Syringa x ‘Jeflady’ PPAF*

| HEIGHT: 4-5’ | WIDTH: 4-5’ |
| SHAPE: Upright rounded | EXP: Full Sun |
| USDA HARDINESS ZONE: 2 | AHS HEAT ZONE: 7 |
| ATTRIBUTES: Fragrant flowers - Compact habit |

Imagine the beautifully fragrant flowers of ‘Miss Kim’ lilac on a more compact, restrained plant. That is exactly what you have with Little Lady™. In late spring, the dark pink buds open to lilac pink with a heady fragrance that will tickle your nose! The foliage is similar to ‘Miss Kim’ and is a nice fresh green. The mature size makes this plant perfect for foundation plantings, but it can also be used en masse, or as an informal hedge where you don’t need a lot of height. At maturity it is about half the size of ‘Miss Kim’. Rock solid hardy, it was bred on the northern plains of North America and will thrive even in zone 2. Developed by our friends at Jeffries Nursery in Canada. (CPBRAF)

**GALACTIC PINK™ CHASTETREE**
*Vitex agnus-castus ‘Bailtextwo’ PPAF*

| HEIGHT: 6-8’ | WIDTH: 6-8’ |
| SHAPE: Upright rounded | EXP: Full Sun |
| USDA HARDINESS ZONE: 6 | AHS HEAT ZONE: 9 |
| ATTRIBUTES: Clean foliage - Dense, compact habit - Salt tolerant |

Galactic Pink™ has flowers that are a beautiful shade of pink on an intermediate sized Vitex. The fragrant flowers, born in long panicles, bloom from June to October and attract pollinators by the dozens. The dark green foliage is clean and the branching is dense and full. Maturing at a slightly smaller size than Delta Blues™. Like all Vitex, it prefers well drained soils and is salt tolerant.
With an extensive network of quality growers, finished plants and readily available from the following licensed growers:

1. 3 Rivers Farms Nursery - FL
2. Acorn Farms, Inc. - OH
3. Adamson’s Heritage Nursery - Canada
4. Alta Nursery, Inc. - CA
5. Arbor Valley Nursery - CO
6. Bailey Nurseries, Inc. - MN, IL, OR
7. Baucom’s Nursery, Co - NC
8. Bennett’s Creek Nursery - VA
9. Bracy’s Nursery - LA
10. Bron & Sons Nursery, Co. - Canada
11. Bylands Nurseries, Ltd - Canada
12. Clinton Nurseries - CT
13. Cottage Gardens Nursery - OH
14. Decker’s Nursery - OH
15. Dewar Nurseries, Inc. - FL
16. Fair View Nursery, Inc. - NC
17. Flowerwood Nursery, Inc. - AL
18. Gerten’s® - MN
19. Gosssett’s Landscape Nursery - NC
20. Greenleaf Nursery, Co. - OK
21. Hackney Nursery - FL
22. Hawksridge Farms - NC
23. Hinsdale Nurseries - IL
24. Hollandia Nursery, Inc. - CA
25. Holmberg Farms, Inc. - FL
26. Home Nursery, Inc. - IL
27. J. Berry Nursery - TX
28. J.C. Bakker & Sons, Ltd. - Canada
29. Jeffries Nurseries, Ltd. - Canada
30. Johnson Nursery Corporation - NC
31. Kraemer’s Nursery, Inc. - OR
32. Kankakee Nursery, Co. - IL
33. Lancaster Farms, Inc. - VA
34. Lincoln Nurseries, Inc. - MI
35. Liner Source, Inc. - FL
36. Loma Vista Nursery, Inc. - KS
37. May Nursery, Inc. - FL
38. McCorkle Nurseries, Inc. - GA
39. Means Nursery, Inc. - OR
40. Medford Nursery, Inc. - NJ
41. Metrolina Greenhouses, Inc. - NC
42. Midwest Groundcovers, LLC - IL
43. Northwoods Nursery, Inc. - WI
44. Oregon Pride Nurseries, Inc. - OR
45. Overdevest Nurseries, LP - NJ
46. Panoramic® Farms - NC
47. Park Hill Plants & Trees - OK
48. Pépinière Abbotsford - Canada
49. Powell’s Nursery, LLC - NC
50. Prides Corner Farms - CT
51. Québec Multiplant - Canada
52. R.A. Dudley Nurseries, Inc. - GA
53. Saunders Brothers, Inc. - VA
54. Sester Farms, Inc. - OR
55. Sheridan Nurseries - Canada
56. Simpson Nurseries - FL
57. Stokley Nursery - AL
58. Tom Dodd Nurseries, Inc. - AL
59. Transplant Nursery, Inc. - GA
60. Tropic Traditions, Inc. - FL
61. Van Belle Nursery, Inc. - Canada
62. Van Essen Nursery, Co. - OR
63. Willoway Nursery, Inc. - OH
64. Willowbrook Nursery, Inc. - Canada
65. Wilson Nurseries - IL
66. Windmill Nursery, LLC. - LA